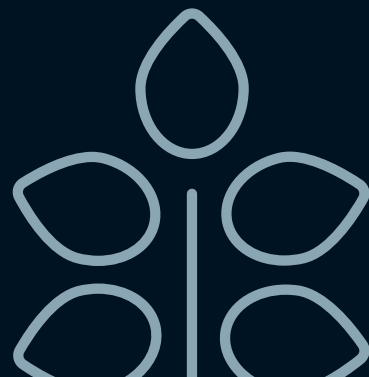
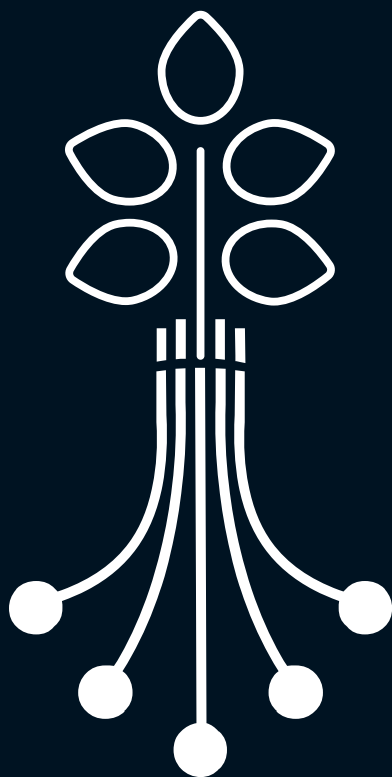


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WORLD FACING A NATURAL RESOURCES CRISIS WORSE THAN FINANCIAL CRUNCH

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Global e-waste to hit 49.8M tons by 2018

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ISSUES

GLOBAL

Demand for consumer goods will double in the next 20 years as disposable income increases in our world's most populous nations; however, the ability for our planet to double the production of raw materials to meet this demand is neither plausible nor sustainable. A paradigm shift in our source of raw materials is required. This new

source must not only be sustainable but help preserve the future of our planet.

THE ANSWER IS
INDUSTRIAL
HEMP.

HISTORY

COMPANY

Ecofibre is an Australian genetic development company with almost 20 years of operating experience.

Our mission is to become the global leader in hemp technologies by providing innovative solutions that address emerging health and resource issues.



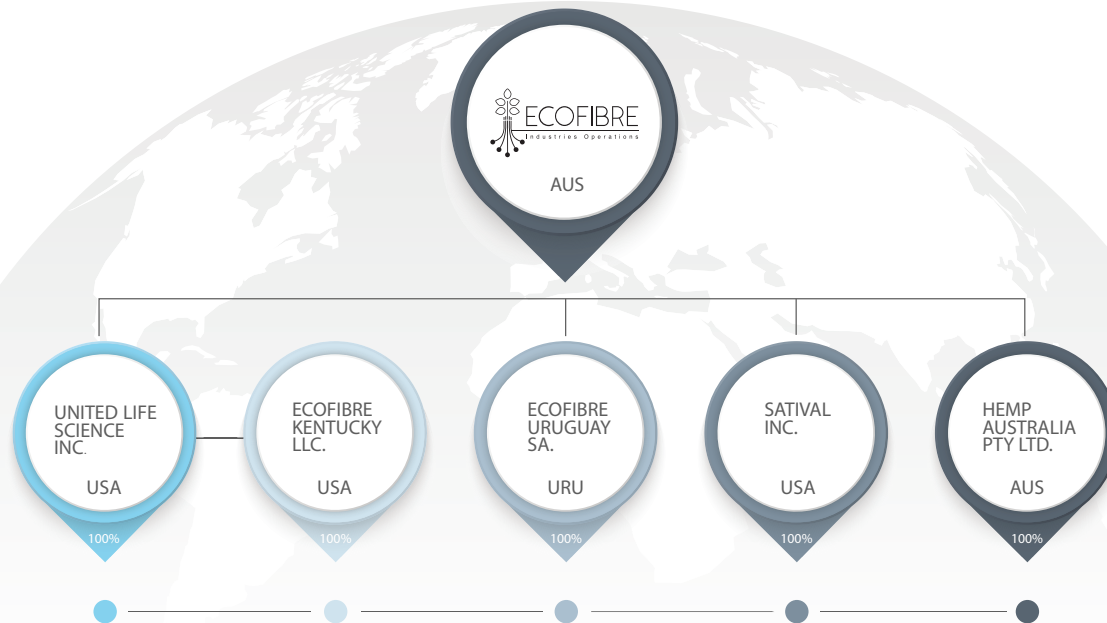




ECOFIBRE'S CORPORATE STRUCTURE

is focused on selectively
managing specific parts
of the value chain in
targeted geographies.

- Parent company – only investor entity
- R&D entity – holds all IP
- Maintains world's largest privately held genetic resource of cannabis - 320 land races
- Conducts all plant science and breeding
- Supplies genetics to other Ecofibre owned entities



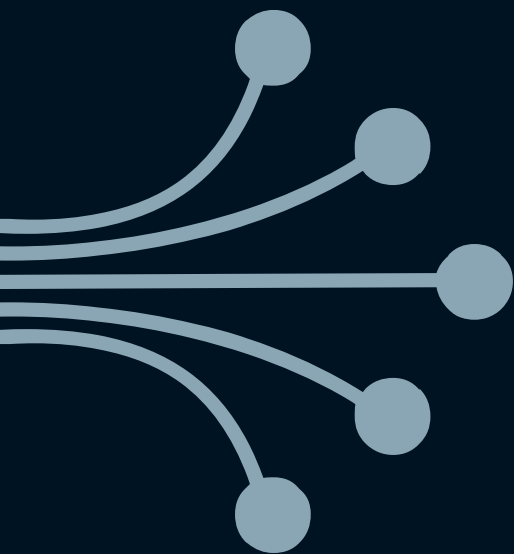
- Trades as Ananda Hemp anandahemp.com
- Trades as Ananda Professional anandaprofessional.com
- Products, sales and marketing functions
- Nutraceutical products
- Distribution channels online, bricks and mortar and health practitioners
- All products fully legal at federal level under 2014 Farm Bill
- Legal to export and transport across USA

- North American hemp growing, production and processing capability
- Fully compliant at U.S. federal level
- Seeds from EIO
- Holds licenses and MOUs with the relevant U.S. Departments of Agriculture
- Manages first levels of processing of hemp for commercial use
- Focus on medicinal and fibre crops

- South American hemp growing, production and processing capability
- Seeds from EIO
- Holds growing and production licenses from Uruguay government
- Focus on food and fibre production and processing

- Commercial entity to develop consumer-backed applications
- Works closely with Lambert Center at Thomas Jefferson University
- Leverages TJU's deep manufacturing and distribution relationships
- Conducts clinical research on Ananda Hemp to support marketing efforts
- Develops high-tech uses of industrial hemp fibre

- End-to-end hemp food business
- Seeds from EIO
- All product grown in Australia only
- Focus on the Asian and Australian markets
- Australia became legal for hemp food consumption in November 2017



5

COMPANIES





VISION: ECOFIBRE looks to be the global leader in hemp-based products by providing innovative solutions that address emerging health and resource sustainability issues.

LIVE
A BLISSFUL
LIFE



anandahemp 



LIVE A BLISSFUL LIFE

At Ananda Hemp, we process hemp materials into nutraceutical products that are all-natural and promote health and wellness. We work alongside 8th generation Kentucky farmers to create a robust, sustainable crop that's grown outdoors in Kentucky soil.

Ananda Hemp is fully compliant under Section 7606 of the 2014 Agricultural Act (Farm Bill) and regulated by the Kentucky Department of Agriculture.



FROM FARM TO PHARMACY

Ananda Professional is an exclusive line of hemp-based products available through pharmacies only.

We use the hemp flower as the source of our products to ensure the full-spectrum benefits that cannabinoids provide. Our full-spectrum products contain active cannabinoids, not just CBD, and <0.3% THC, so there's no psychoactive effect.

We have the unique ability to control every step of the process. This ensures that we are consistent, legally-compliant and the premium hemp product on the market.

FARM
— TO —
PHARMACY





anandafood
THE PERFECT PROTEIN

RAW ORGANIC
HEMP
VANILLA
POWDER

TRD **ANANDA** AF MRK
FOOD



PERFECT PROTEIN

Hemp is an incredibly versatile nutritional supplement, and it all starts with hemp seed. Hemp seeds produce a high-quality protein, essential fatty acids and other essential dietary elements perfect for human and animal consumption.

Ananda Food is a major-scale producer of food-grade hemp seed oil, protein and hemp seeds grown from industrial hemp crops in Tasmania. In 2017, we produced 115 tons of hemp seed for food. In 2018 we expect to produce over 1000 acres of hemp seed for food in Australia.



HEMP BLACK

HIGH-PERFORMANCE TEXTILE

New technology is disrupting the world of textiles and materials. The most promising is hemp as it grows sustainably and, by nature's design, has a host of performance properties – but we're taking it a step further.

Hemp Black's technologies are ushering in a new era of smart and functional performance apparel, footwear and fashion. By carbonizing a hemp bio-product, we unlock a host of advanced technologies that are intelligent, adaptive and evolutionary made possible by Hemp Black.



HEMP BLACK



HEMP NANO



HEMP FUSION



HEMP COMPOSITES



HEMP NANO | HEMP FUSION | HEMP COMPOSITES

ENDLESS POSSIBILITIES

The technologies developed through our deep industry partnerships open endless possibilities to address emerging health and resource issues by providing high-quality innovative solutions. These solutions will change the way we do things today and simultaneously provide a more sustainable solution globally.



/Administration
/Human Resources
/Legal
/Accounting
/Finance
/Marketing
/Publicity

/Protection
/Research
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Learn Zone



LONG-TERM STRATEGY

We heavily invest in research and innovation because we are focused on the longer term. That's why we're proud to partner with the top thought leaders in the industry to explore and develop new ways to use hemp in nutraceutical, industrial and consumer products.



