

THE BENEFITS OF OUR PRODUCTS



HELPS YOU NAVIGATE EVERYDAY STRESSES*



SUPPORT FOR A SENSE OF CALM*



SUPPORT FOR RECOVERY FROM EXERCISE-INDUCED INFLAMMATION*



BOTANICAL BLENDS FOR SKIN MOISTURIZATION



HELPS KEEPS YOUR PET CALM AND RELAXED



SUPPORTS HEALTHY JOINTS & FLEXIBILITY

YES, WE HAVE A PET LINE TOO!

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

CHARLOTTE'S WEB BY THE NUMBERS

1 From **the 1st plant** grown years ago to all our crops growing today, Charlotte's Web™ plants are cultivated for a superior plant profile, ensuring you're getting a quality full-spectrum hemp extract in every product, every time.

7 The **7 Stanley Brothers** pioneered the hemp extract industry, and Charlotte's Web continues their legacy. From seed to shelf, we ensure our products are fully traceable, with control over each step of the farming, development and manufacturing processes to produce safe, dependable products.

20+ From the soil and water at the farms, to the final product you purchase, everything is tested a **minimum of 20 times** for quality, safety, and consistency.

100 Charlotte's Web™ premium hemp extract is derived from **100% Non-GMO** cultivated plants.

1M+ **One million ... and counting.** This is the number of proprietary genetic hemp plants that are currently being grown by American farmers on American farms.

THE WORLD'S MOST TRUSTED HEMP EXTRACT.™



NON-GMO



USA GROWN HEMP



LEARN MORE AT charlottesweb.com

Formulated by **Charlotte's Web** in Colorado

820.075.071919



CHARLOTTE'S WEB™
STANLEY BROTHERS



DISCOVER A BETTER CBD.

THE WORLD'S MOST TRUSTED HEMP EXTRACT™



HIGH-QUALITY HEMP EXTRACT WITH POWERFUL BOTANICAL BENEFITS

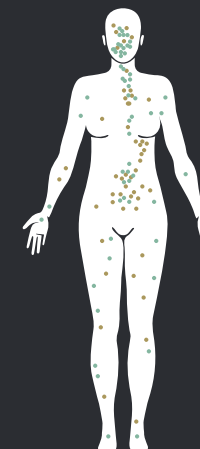
Charlotte's Web is committed to making every single product the best possible extraction of Mother Nature, and we do so by overseeing the entire production process. From our seeds and soil to our hands-on approach to farming, our rigorous standards for quality and consistency are what set us apart.

Our products are the fruit of much love, effort, and care, providing CBD and other beneficial phytocompounds for a full-spectrum extract of plant-powered goodness. Whether you prefer oils, capsules, gummies, or a topical option like balm or cream, we're here to help serve you.

THE ENDOCANNABINOID SYSTEM

Humans and all mammals have a vast network of receptors, called the Endocannabinoid System (ECS). This vital receptor system is responsible for supporting and maintaining healthy balance, or homeostasis.

Hemp, which contains elevated levels of CBD and other phytocannabinoids, terpenes, and flavonoids, has a unique and powerful lock-and-key relationship with the ECS, allowing it to assist in the body's overall recovery and repair processes.*



CB2
RECEPTORS
PRIMARILY FOUND IN
IMMUNE SYSTEM

CB1
RECEPTORS
PRIMARILY FOUND IN
NERVOUS SYSTEM

OILS



FULL-SPECTRUM HEMP EXTRACT TINCTURES, CRAFTED WITH CARE

Our full-spectrum hemp extracts are made with select ingredients to ensure you have the **absolute best hemp extract possible** to meet the ever-changing needs of your lifestyle or wellness routine.

To make CBD shopping simple, our packaging and product names show the amount of total phytocannabinoids per milliliter. Our 30mL bottles come in four distinct flavors: **Mint Chocolate, Olive Oil, Orange Blossom, and Lemon Twist.**

| | | | |
|----------------|-----------------|-----------------|-----------------|
| 7MG | 17MG | 60MG | ORIGINAL |
| 7MG CBD PER ML | 17MG CBD PER ML | 60MG CBD PER ML | 50MG CBD PER ML |

Available in 10mL, 30mL and 100mL bottles

GUMMIES



MEET THE GUMMIES OF YOUR DREAMS

Charlotte's Web™ CBD gummies feature our whole-plant hemp extract and nutraceutical blends to support you, day and night.

We developed three gummy options, each with a different functional benefit for you. Our botanical formulations include high-quality CBD-rich hemp extracts and natural ingredients to support overall wellness while targeting three major goals: **Sleep, Calm, and Recovery.**

Made with Charlotte's Web™ full-spectrum hemp extract, these delicious, specially-crafted gummies are designed to help you find the best version of you.

| | | |
|----------------------|----------------------|----------------------|
| SLEEP | CALM | RECOVERY |
| 10MG CBD PER SERVING | 10MG CBD PER SERVING | 10MG CBD PER SERVING |

Available in 60 count containers and a 6 count trial pack

CAPSULES



HIGH-QUALITY CBD IN A HIGH-QUALITY CAPSULE

Clean Label, simple ingredients. Turns out, the goodness of nature fits conveniently in a capsule.

The only ingredients in these liquid caps are Charlotte's Web™ full-spectrum hemp extract and organic extra virgin olive oil. These **vegan capsules** offer consistent servings, with consistent quality, for consistent results.

When life gets busy, these capsules make it easy to add Charlotte's Web™ CBD and other naturally occurring phytocannabinoids, terpenes, flavonoids, and essential fatty acids to your wellness routine.

| | |
|----------------------|----------------------|
| 15 MG | 25MG |
| 15MG CBD PER CAPSULE | 25MG CBD PER CAPSULE |

Available in 30 & 60 count bottles and 7 count trial pack

TOPICALS



WELLNESS FROM THE OUTSIDE, IN

Crafted to revitalize, restore, and rejuvenate, Charlotte's Web™ topicals harness the **goodness of Mother Nature** to give your skin the care it deserves.

Our hemp-infused cream features aloe vera, coconut oil, oat extract, and sea buckthorn oil to help **nourish and moisturize** the skin, and our hemp-infused cooling gel is formulated for **serious soothing.**

The Charlotte's Web™ **balms**—in a tin or stick— work to target areas of the body that need a little extra care, while our **roll-ons**—available in peppermint and lavender—deliver essential oil aromatherapy for your body, mind, and soul.

| | | |
|----------------------|--------------------------------|---------------------------------|
| CREAM | BALM | BALM STICK |
| 2.5 OZ 750 MG CBD | 0.5 OZ/1.5 OZ 150/450MG CBD | 1.75 OZ 525MG CBD |
| GEL | ROLL-ON | ROLL-ON |
| 1.7 OZ 510MG CBD | LAVENDER 0.34 OZ 100MG CBD | PEPPERMINT 0.34 OZ 100MG CBD |

All Topical products contain at least 300mg CBD per ounce