

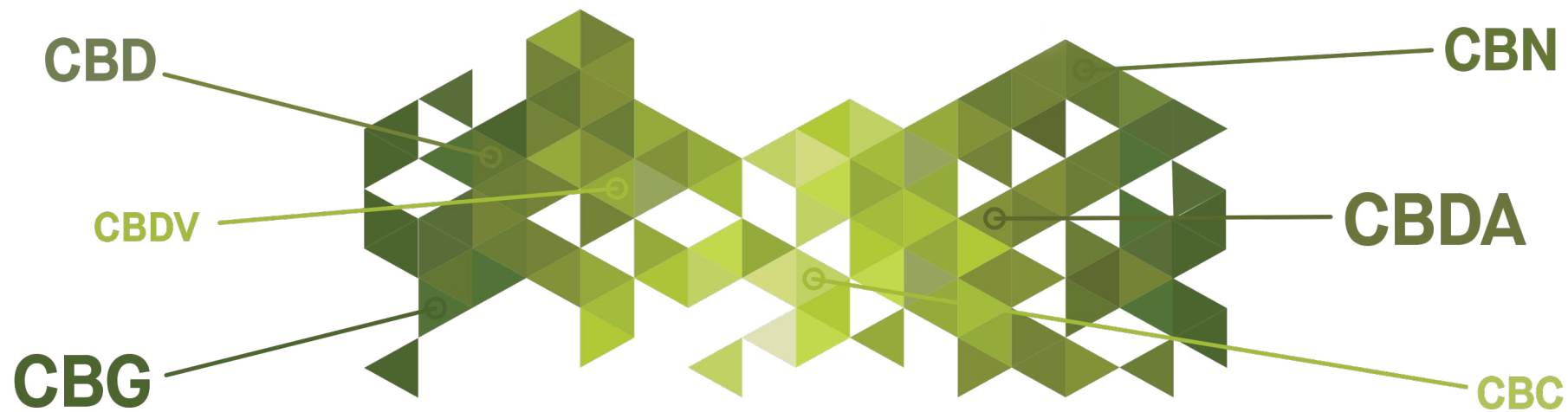


# ananda<sup>hemp</sup><sup>+</sup>

Retail | Distributor Presentation



2019 - 2020



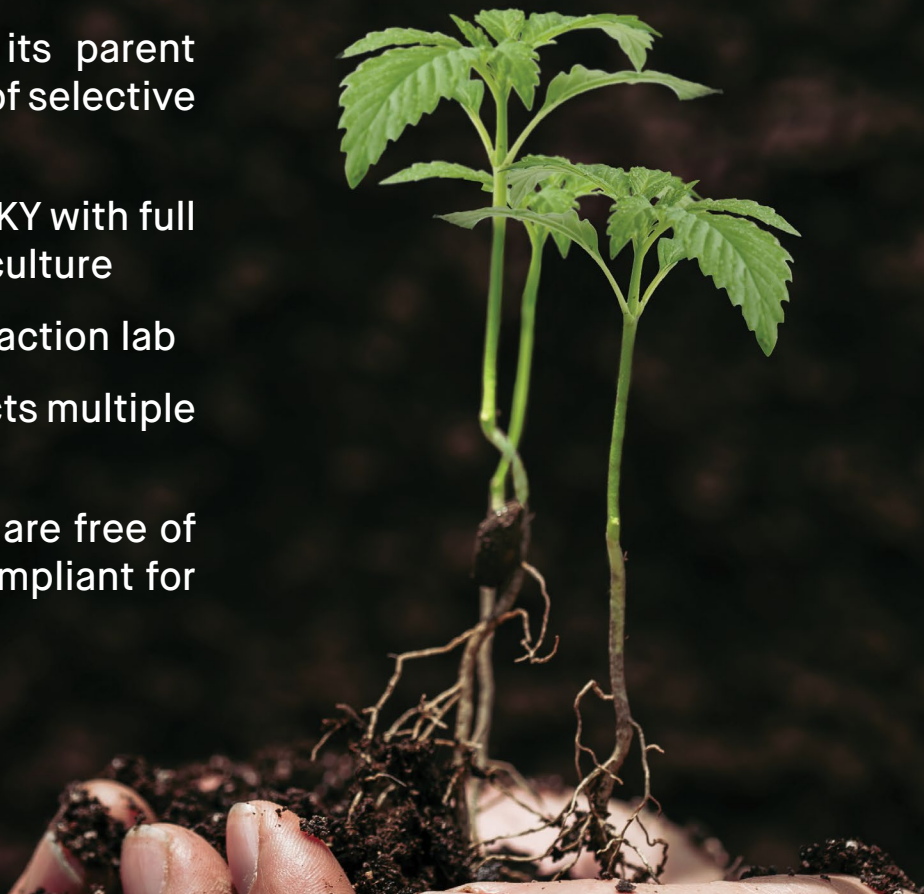
## A Full Spectrum Blend

Our extracts are what we call 'full spectrum' which means we provide a range of cannabinoids in our oil. Unlike our competitors who isolate only the CBD molecule, our blend of cannabinoids creates an 'entourage effect' that has shown promise in treating ailments outside the reach of CBD alone. Nature is the architect of our products and we believe this approach provides the best results for optimum health and wellness.



# A True Seed to Shelf Product

- Ananda cultivates hemp seeds developed by its parent company, Ecofibre, that is the result of 13+ years of selective breeding in Australia
- We farm these genetics at our farm in Cynthiana, KY with full approvals from the Kentucky Department of Agriculture
- We operate a state of the art, FDA registered extraction lab
- We stringently 3rd party test and certify all products multiple times in the production process
- All of these measures ensure all of our products are free of pesticides and harmful contaminants, and are compliant for sale in all 50 states per 2018 farm bill.






**VISION:** ECOFIBRE looks to be the global leader in hemp-based products by providing innovative solutions that address emerging health and resource sustainability issues.

# COMPLETE TRANSPARENCY

Ananda Hemp products label the exact amount of active cannabinoids only. Each product has a QR code on the label or package that links to our website Certificate of Analysis (COA) Lookup Tool where you can view laboratory data and batch specific information.



## Know what's in your CBD

**QR SCAN  
COA LOOKUP  
TOOL**

- 1 Scan QR code or go to [anandahemp.com/coa-lookup-tool](https://anandahemp.com/coa-lookup-tool)
- 2 Enter lot number in COA Search Bar.
- 3 Complete transparency!

# Spectrum Tincture

## 300mg

American grown and produced, Ananda Hemp flower extract provides the benefits of CBD along with a full spectrum blend of cannabinoids, terpenes and flavonoids.

Our starting formula meant for someone new to CBD. Each bottle contains 300mg of active cannabinoids. One (1) milliliter contains 10mg of active cannabinoids.



30ml Bottle

300mg of active Cannabinoids per bottle

10mg Active Cannabinoids per Serving

Full Spectrum of Cannabinoids

Plant-based ingredients



# Spectrum Tincture

## 600mg

Our top selling product, the Spectrum 600mg tincture contains an abundance of full spectrum cannabinoids and ideal ratio of CBD. Carried in organic hempseed oil, sustainable MCT oil, and a blend of botanically derived terpenes.

Each bottle contains 600mg of active cannabinoids. One (1) milliliter contains 20mg of active cannabinoids.



30ml Bottle

600mg of active Cannabinoids per bottle

20mg Active Cannabinoids per Serving

Full Spectrum of Cannabinoids

Plant-based ingredients





# ZERO THC Broad Spectrum 600mg

The power of full spectrum without any detectable THC. Our broad spectrum 600mg tincture contains many of the same cannabinoids found in our full spectrum tinctures with THC completely undetectable.

Perfect for those with an aversion to trace amounts of THC. Each bottle contains 600mg of active cannabinoids. One (1) milliliter contains 20mg of active cannabinoids.



30ml bottle

600mg of active cannabinoids per bottle

20mg of active cannabinoids per serving

Full Spectrum of Cannabinoids with zero THC

Plant-based ingredients

\*Important Disclaimer: Use caution if subject to drug screening. This product contains zero THC, however it does contain a full spectrum of other cannabinoids. Due to the nature of drug screening, this product may still cause a failed drug test



# Spectrum Tincture

## 2000mg

Our biggest bottle and largest size to date, perfect for those who want to stock up a 1-2 month supply.

Each bottle contains 2000mg of active cannabinoids. One (1) milliliter contains 50mg of active cannabinoids.



50ml Bottle

2000mg of active Cannabinoids per bottle

40mg Active Cannabinoids per Serving

Full Spectrum of Cannabinoids

Plant-based ingredients



# THC Free Spectrum Gels

## 30 Count

Perfect for those that prefer a longer time release or are sensitive to taste of hemp extract. Our gels are THC Free and come with 15mg of active cannabinoids in each capsule, a one month supply if taken once daily.



15mg Capsules  
30 Count Bottle  
450mg per bottle  
Broad Spectrum of Cannabinoids



# Spectrum Gels

## 30 Count

Perfect for those that prefer a longer time release or are sensitive to taste of hemp extract. Our gels come with 15mg of active cannabinoids in each capsule, a one month supply if taken once daily.



15mg Capsules  
30 Count Bottle  
450mg per bottle  
Full Spectrum of Cannabinoids



# Spectrum Gels

## 60 Count

Perfect for those that prefer a longer time release or are sensitive to taste of hemp extract. Our gels come with 15mg of active cannabinoids in each capsule, a one month supply if taken twice daily.



15mg Capsules  
60 Count Bottle  
900mg per bottle  
Full Spectrum of Cannabinoids



# Spectrum Gels 2-Pack

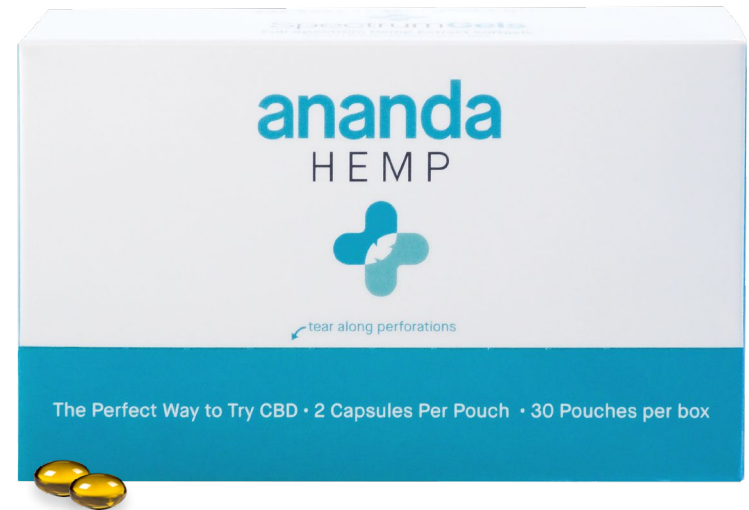
## 30mg

Designed to increase customer conversions, this sleek POP display that enables prospective customers to try Ananda Hemp with low cost of entry (<\$5.00). Also a perfect sampling tool for demos, promos, and staff trainings.

Our gels come with 15mg of active cannabinoids in each capsule with two gelcaps per pack.



Display Box  
15mg Capsules, 2 Packs  
Individually Packaged  
Full Spectrum of Cannabinoids



# Spectrum Salve

## 125mg

Specifically designed to target minor to moderate inflammation and discomfort, spectrum salve contains 125mg of full spectrum hemp extract carried in organic coconut oil and shea butter. Spectrum salve is infused with white willow bark extract and arnica oil to directly target inflammation response, as well as organic menthol crystals and cayenne to provide a hot/cold sensation. Lavender and ginger essential oils provide calming scent and sensation while enhancing underlying pain relief effect.

One of our bestselling products, Spectrum Salve is one of the most effective full spectrum hemp balms on the market.



125mg of Full Spectrum Cannabinoids  
Infused with Essential Oils  
Individually Packaged  
Plant-based ingredients



# CBD Topical Roll On

## 150mg

Specifically designed to target minor to moderate inflammation and discomfort, this topical roll-on contains 150mg of full spectrum hemp extract. It is infused with white willow bark extract to directly target an inflammation response. The 1-ounce bottle is easy to throw in a gym bag or purse for on-the-go application and the rollerball applicator allows the user to keep their fingertips product-free.



150mg of Full Spectrum Cannabinoids  
Infused with Essential Oils  
Individually Packaged  
Plant-based ingredients



# CBD Topical Lotion

## 250mg

Ananda Hemp Extract and other essential oils act as a plant-derived emollient to smooth rough cells. It's specifically designed to moisturize and nourish skin. This topical lotion contains 250mg of full spectrum hemp extract and infused with white willow bark extract and other essential oils.



250mg of Full Spectrum Cannabinoids  
Infused with Essential Oils  
Individually Packaged  
Plant-based ingredients

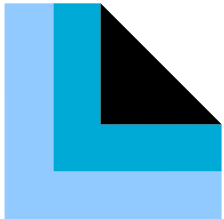




# Ananda Pets Full Spectrum Hemp Extract 300mg

Ananda Pets is a full-spectrum hemp extract created exclusively for cats and dogs. Just like us, our furry friends have an endocannabinoid system (ECS), a central regulatory system that plays an essential role in establishing and maintaining health.

CBD ignites your pets's cannabinoid receptors and shows promise in supporting Neurology & Cognitive Function, Immunity & Allergy Systems, Hip & Joint Mobility, Relaxation & Comfort, Everyday Health & Wellness.



30ml Bottle

300mg of active Cannabinoids per bottle

15mg Active Cannabinoids per Serving

Full Spectrum of Cannabinoids

Plant-based ingredients

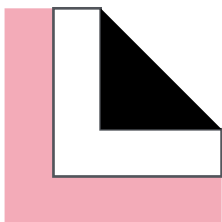


# Bliss

## 250mg

The first and only cannabis-forward personal lubricant product designed by a PhD and women's health clinician.

The proprietary blend of full-spectrum hemp extract provides relaxation and the ability to focus on personal pleasure.



2oz bottle

250 mg of active cannabinoids per bottle

Full Spectrum of Cannabinoids + Synergistic Terpene Infusion

Essential Oils, Organic Theobroma, Coconut Oil & L-arginine

Plant-based ingredients

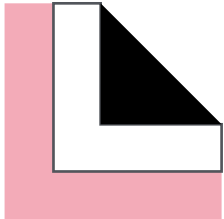


# Bliss Trial Box

# Sample Pack Box 10mg per pack

The first and only cannabis-forward personal lubricant product designed by a PhD and women's health clinician.

The proprietary blend of full-spectrum hemp extract provides relaxation and the ability to focus on personal pleasure.



30 packs per box

10 mg of active cannabinoids per unit

Full Spectrum of Cannabinoids + Synergistic Terpene Infusion  
Essential Oils, Organic Theobroma, Coconut Oil & L-arginine  
Plant-based ingredients





**Anandahemp.com**

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